Amy Seiwert's Imagery 613 Peralta Avenue San Francisco, CA 94110 Press Contact: Colleen Griffin c.269.204.8106 admin@asimagery.org

For Immediate Release: DANCE

Amy Seiwert's Imagery presents
SKETCH 4 | Music Mirror
World premieres by Kevin Keller, Adam Hougland & Amy Seiwert
July 24-27 8pm
ODC Theater, San Francisco
Tickets: \$40 Arts Patron, \$30 At the Door, \$25 Student/Senior, \$25 Advance.
Group Sales available

SKETCH 4 | Music Mirror, is a commissioning project and creative residency presented by Amy Seiwert's Imagery (ASI). Choreographers Seiwert and Adam Hougland will collaborate with composer Kevin Keller in the creation of new works, culminating in public performances at ODC Theater. SKETCH 4|Music Mirror will be an exploration of how these two very different ballet choreographers interpret the same piece of original music by Keller. The commissioned music will performed live.

The SKETCH series was launched in 2011 as a platform for experimentation and innovation in ballet based choreography. Each choreographer self identifies a risk and uses that as their departure point for creation. Opportunities for pure choreographic exploration and development are almost non-existent in the ballet world, and rarely do they come with the freedom or resources that choreographers need to truly experiment. The SKETCH series was created specifically as a resource for choreographers to abandon their comfort zones.

Each year the series has a theme, which gives the outreach events surrounding the series a focus. For 2014, that will be the relationship between music and dance. Along with the four public performances at ODC Theater in San Francisco July 24-27, there will be an open rehearsal with a facilitated Q&A on July 12, an opening night reception on July 24, and a post show "talk-back" on July 26.

The impact of SKETCH on both artists and audiences is significant. For the composer and choreographers, it is a chance to revel in possibility and creative ambition. For the dancers, it is an opportunity to participate directly in creation. After SKETCH, these artists will go on to other creative pursuits with changed perspectives that alter the way they work, creating a butterfly effect and having an impact on countless artistic institutions. For audiences, SKETCH provides access to the creative process. The works-in-process showings, performance talk-backs and receptions allow for a deep exchange between the audience and artists.

## Bios

**Amy Seiwert** serves as the Artistic Director and primary choreographer of Imagery. Her collaborations with artists of other disciplines and commitment to experimental work from a classical base make her a unique voice in the SF dance community. She is

honored to be the Choreographer in Residence for Smuin Ballet as well as an Artist in Residence at the ODC Theater.

**Adam Hougland** is the Principle Choreographer for The Louisville Ballet and has created five critically acclaimed original works for the company including Rite of Spring with special guest artist Wendy Wehlan (principle dancer, NYCB). He is Resident Choreographer for Cincinnati Ballet and has since created a new evening-length Mozart's Requiem and a new Firebird for the company.

**Kevin Keller** specializes in contemporary classical music for modern dance and contemporary ballet. His aesthetic aim is to create music that purely expresses movement and emotion, in synergy with the choreography. Keller has worked with some of the brightest stars in contemporary ballet. He has previously worked with Seiwert at Dayton Ballet.

SKETCH 4 | Music Mirror dancers

Katherine Wells - ASI collaborator since 2004; other affiliations: Robert Moses KIN, Lar Lubovitch Dance Company

Sarah Griffin - ASI collaborator since 2010; other affiliations: Oakland Ballet

Rachel Furst - ASI collaborator since 2012; other affiliations: LINES BFA Graduate

Annali Rose - ASI collaborator since 2013; other affiliations: Ballet San Jose, Trey McIntyre Project

Ben Needham Wood - ASI collaborator since 2011; other affiliations: Smuin Ballet, Louisville Ballet

Brandon "Private" Freeman - ASI collaborator since 2010; other affiliations: Wonderbound, ODC Dance

Weston Krukow - ASI collaborator since 2012: other affiliations: Smuin Ballet

James Gilmer - ASI collaborator since 2013; other affiliations: Cincinnati Ballet

Photo credit: ASI collaborator Rachel Furst, photo by David DeSilva

Calendar Listing

Who: Amy Seiwert's Imagery What: SKETCH 4 | Music Mirror

When: July 24-27 8pm

Where: ODC Theater 3153 17th Street, SF,CA 94110

How Much: \$25-\$40 www.asimagery.org